

## **Edutus University TDK Conference International Section 2024-2025-1 Semester**

**November 15, 2024.**

Similarly, to the previous past Semesters, we organized the International Section of the Scientific Student Conference (TDK) in the Autumn Semester of the 2024-2025 Academic Year as well, which is now becoming a tradition at our university.

Organized by Dr. Zoltán Peredy, Head of the Edutus Engineering Institute, the event took place on November 15, 2024, in the Edutus University's Budapest Campus (BFI Office Building, H-1119 Budapest, Fehérvári út 84/a) in classroom 209. Each of the TDK manuscript previously submitted by our Chinese and Erasmus students, proved to be high quality focusing on complex, relevant topics. Furthermore, the English language oral presentations of these TDK theses were released among the interested students and the TDK Evaluation Committee as jury (chaired by Dr. habil. András Kovács Associate Professor, members: Dr. Zoltán Peredy, Head of the Edutus Engineering Institute and Dr. Péter Lakatos College Professor) in front of audience of Edutus University teaching staff members and other Chinese students. Some photos about the TDK jury (above) and the audience (below):



Topics and the authors of the international TDK thesis manuscripts:

- 1) Marla Lilian Heusinkveld: The Little Heart Hospital Solutions in Germany
- 2) Carolina Figueiredo: The role of digital communication in the growth of fashion brands
- 3) Zhang Jingyu and Zhang Liwen: Challenges of the HRM Digitisation in International Outlook
- 4) Feyza Yagmur Sözen: Gastronomy tourism in Turkey
- 5) Huang Lijiang and Wang Shishuo: Application of Value Analysis in the Companies Practice

Each delivered presentation followed by to be answered questions from both the jury and the audience side. After evaluating the previously submitted TDK theses and the presentation performances, the jury set up a ranking list, which was promulgated in the frame of a „minor” ceremony. All participating students received high prestigious certificate together with symbolic reward.

Photos about the results promulgation:

First place Marla Lilian Heusinkveld with the TDK jury



Second place: Carolina Figueiredo with the TDK jury



Third place: Team members (Zhang Jingyu and Zhang Liwen with the TDK jury.



Other TDK presenters without ranking

Feyza Yagmur Sözen with the TDK jury



Team members (Huang Lijiang and Wang Shishuo) with the TDK jury



At the end of the International TDK Conference, group photo was taken together with all the participating, ranked Chinese and Erasmus students and the TDK jury members in front of the Edutus University logo in the 2<sup>nd</sup> floor corridor:



According to the ex-post feedbacks from the interested Chinese and Erasmus students, the TDK jury and audience, every participants regarded this event as an inspiring, profitable and forward leading best practice.