

EDUTUS University

XXVII. International Week

7-12 April 2024

Course List

Lecturer	Title of course
Francois Cudel Université des Sciences et Technologies de Lille, France and Anne Vanmaercke VIVES Katholieke Hogeschool Zuid-West-Vlaanderen, Belgium	Intercultural Management
Ing. Peter Laco, PhD. Matej Bel University, Banská Bystrica, Slovakia	Business Graphics and WebDesign Fundamentals
Declan Cahill , South East Technological University, Waterford, Ireland	Global EV Market - BYD Drives Chinese Global Strategy
Prof. Dr. Pantelis Kyrmizoglou Hellenic University, Thessaloniki, Greece	Special Issues on Financial Management. Case Studies
Marc Clerckx Thomas More University College, Belgium	The sense and use of Entrepreneurial Creativity in Business of the future
Dr. Antonio Melo and Susana Garcia Escola Superior de Hotelaria e Turismo do Porto, Portugal	Sustainability in Hospitality and Tourism Services