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1. What is “International Week”?



International Week (IW) was first held by Edutus University (former College for Modern Business Studies) in 1995.

It is annually held either at the end of March or at the beginning of April.

- to develop adaptation and problem solving skills in an international environment.

2. Travelling to Hungary

2.1 By air

If you travelling by air you will arrive at the Liszt Ferenc Airport, Ferihegy. It is located about 24 kilometres south-east of the capital (Budapest). Today all planes arrive to and depart from Liszt Ferenc Airport Ferihegy terminal 2A and 2B.

2.2 By train

The capital (Budapest) can be easily accessed by train from all directions, as it has direct rail links with 16 European capitals. The discounts popular in many European countries (BIJ, ISTC, Inter-Rail) are also available on international lines to Hungary.

You will arrive in Budapest at the Eastern, Western or Southern Railway station (Keleti, Nyugati or Déli Pályaudvar). The railway stations are near the city centre and they are well connected to the public transportation network.

Tickets and discounts:

- **BIJ** provides a 30-50% discount for passengers under the age of 26 for a journey between a chosen point of departure and destination.
- The **InterRail pass** does not set an age limit. It entitles the holder of the pass to unlimited travel within the time and area of validity.
- **Euro Domino** is a pass for unlimited travel within the country of choice for 3-8 (not necessarily consecutive) days within a month. It also entitles the holder to purchase a return ticket to another country at half price. The following sites can help you arrange your train trip to Hungary:

Edutus University



The goal of International Week:

- to learn about the international aspects of the theories in the chosen field;
- to improve foreign language and presentation skills and

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- www.mav-start.hu
- www.eurail.com

2.3 By coach

The Hungarian coach company, Volánbusz Rt. is a member of Eurolines (www.eurolines.com) and has scheduled buses to 15 countries (Austria, Belgium, the Czech Republic, France, Germany, Great Britain, Italy, the Netherlands, Poland, Romania, Slovakia, Sweden, Switzerland and to the former Yugoslavian countries).

The company also sells tickets of its partner companies in 8 other countries (Bulgaria, Denmark, Greece, Norway, Spain, Croatia, Lithuania and Portugal).

2.4 By car

If you wish to travel by car, you should remember that car registration and insurance papers need to be with the driver at all times. A valid driving license, vehicle license/registration and a country-sign on the vehicle are required to enter the country by car.

Good to know:

Motorists in Hungary drive on the right and overtake on the left. It is forbidden to overtake in narrow curves, crossroads and in the immediate vicinity of pedestrian crossings.

Dimmed headlights must be turned on outside populated areas even during daytime.

Wearing a seatbelt is compulsory.

Hand-held mobile phones are not allowed to be used by drivers.

Driving under the influence of alcohol or drugs is strictly forbidden. The legal blood alcohol level for drivers is 0.0%!

Breaking the highway-code can result in severe fines or even prosecution.

The speed-limit is 50 km/h in residential areas, 90 km/h on roads outside populated areas, 110 km/h on highways, and 130 km/h on motorways.

The condition of roads varies greatly and there are always some roads under construction. You should be prepared for traffic jams and diversions.

When your car breaks down, "The Yellow Angels" service will provide basic repairs on the spot free of charge if you are a member of any affiliate of the Hungarian Automobile Club. Road Emergency - "The Yellow Angels" (toll number): 188

Route planners: www.maps.google.com

3. From the airport to downtown and to the Hotel Mercure Ibis Budapest Castle Hill



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3.1 From the Airport to the city centre and to the hotel

Bus 100E: Passengers are taken by a **direct bus service** from Liszt Ferenc Airport Terminal 2, to the Deák Tér (city centre).

From "Deák tér" take the 'red' ('M2 ') Metro line to the **Terminal "Déli Pályaudvar"**

From the "Déli Pályaudvar" metro station terminal it takes three minutes on foot to reach the Hotel Mercure Ibis Budapest Castle Hill.

3.2 Taxi and Airport Minibus Service

An easy way to reach downtown from the **Liszt Ferenc Airport (Ferihegy)** is to take the yellow taxi service (see above). This is the **quickest** way to get to the city centre.



Alternatively, on arrival you can take the Budapest Airport's frequent minibus service (Tel: +36 1 296 8555 from 6am-10pm; www.airportshuttle.hu) which is a cheap and reliable way to reach any address in the downtown area. For a small surcharge, they'll even take you

to districts further afield so long as the address is within city limits. Single or return tickets are purchased from the company's passenger service desks located in both terminals.

Returning to the airport is easy as well - simply call the number given above (at least 24 hours before you intend to travel) and they'll pick you up from your hotel. The shuttle, which operates from 6am-10pm daily, costs approx. 7500 HUF/ person with each transit vehicle seating between 8-11 people.

During peak periods the company may also use larger 16-seater Mercedes (or equivalent) vehicles. The only disadvantage to the service is that, as visitors will almost certainly share a minibus with other passengers, it will stop at several locations i.e. other hotels/pensions before arriving at your chosen destination.

3.3 Public transport service in Budapest

Public Transportation Means (bus, metro, tram) can be used for a fare: while the one-way ticket costs HUF 450 (1,20 EUR), the monthly student card is much more advantageous. Therefore **you are strongly recommended to buy a monthly student card**, which costs 3450 HUF (cca 9 EUR) for a month. **Important! Your valid student card will be needed to buy a student monthly transport card**, otherwise you have to buy a regular ticket which is much more expensive! If you do not have a valid student card, you can buy a **regular monthly pass valid for all public transport in Budapest**. It costs 9500,- HUF (cca 25 EUR)

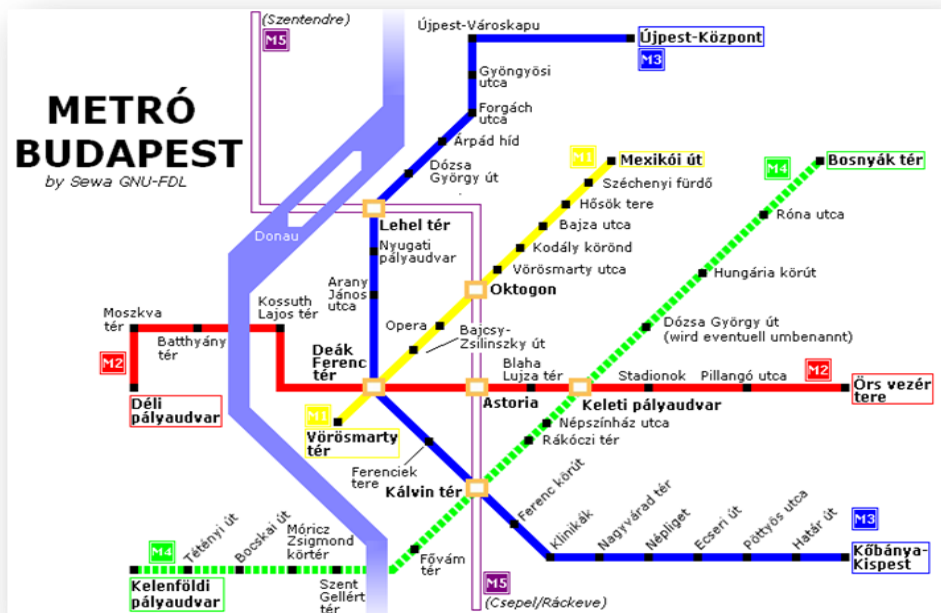
For more information <https://bkk.hu/en/tickets-and-passes/prices/>

Useful link to Budapest go application:

<https://bkk.hu/en/tickets-and-passes/budapestgo/>

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Metro system of Budapest



A limited number of **standard rooms** are available for the participants during International Week. Each standard room comes with **two beds**. Each room has a bathroom and a shower. Basic facilities in every room include color TV, central radio system, phone, minibar, ADSL internet connection. In the most rooms air conditioning is also available. A pool and a fitness room can also be found in the hotel, along with public internet access in the reception (wireless and cable) area. Bedclothes, bed linens and towels are included.

Room service, laundry service, the use of a safe, currency exchange, souvenir shop, internet access, cash dispenser (automated teller machine), travel agency are all available in the hotel. The reception is ready to accept any kind of credit cards with the exception of diner cards. Under the hotel, a car **garage is available** for the guests.

Economy room price only for students is: € 42,5/person/night *

** Price is valid only in case of shared room. If you book a single economy room, it costs 78,-€/night. Buffet breakfast is included in the price, which is offered at the restaurant of the hotel.*

IMPORTANT! Participants should pay their accommodation costs **directly to the hotel** indicating “EDUTUS – International Week” in order **to have the rate agreed**. Please use the flowing link for booking:

4. Accommodation in Budapest

Hotel Mercure Budapest Ibis Castle Hill
H-1013 Budapest, Krisztina körút 41-43.

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http://all.accor.com/lien_externe.svlt?goto=spec_rate&ragp=0&showEco=2&libelle_tarif=1&sub=ISP&nom_ville=B427&jour_arrivee=7&mois_arrivee=4&annee_arrivee=2024&nb_nuit=5&code_chaine=ALL&code_avantage=EDUT1&RA1=EDUT1&sourceid=EDUT1&merchantid=PPC-AccorPL

If you have any questions about the accommodation, please contact **directly** the **Hotel Mercure Ibis Budapest Castle Hill's** sales coordinator on the following e-mail: **boglarka.ferdinandi@accor.com**

Rooms are available for approximately 70 students. We suggest you to reserve your accommodation as soon as possible! The accommodation fee is payable on arrival at the hotel!

If you are planning to stay at Hotel Mercure Ibis Budapest Castle Hill, please check in early! Payment can be made **by individual transfer or through the host university** in advance, or on arrival at the hotel.

5 Meals

- 5.1. Breakfast: at the *Hotel Mercure Ibis Budapest Castle Hill* buffet breakfast is included in the price of your accommodation fee. If you choose other accommodation without breakfast, you can find many coffee houses or fast food restaurants where you can have an inexpensive breakfast in Budapest.
- 5.2. Lunch is provided individually, but students receive a free sandwich and a drink every day at the Falk Miksa centre where the courses are held.

Prices:

- Soup 1000 - 1200 HUF (app. 2,1-3,0 EUR)
- Main course 1800 - 2800 HUF (app. 4,2-6,6 EUR)
- Dessert 1000 - 1500 HUF (app. 2,1-3,8 EUR)

6 Courses, attendance and exams

Please select two courses (1st and 2nd course) and indicate them on the on-line registration form. In case the first selected course is full, you will be placed in the course you indicated as your second choice.

Courses will be held in the Edutus Ház (1055 Budapest, Falk Miksa utca 1.) on:

Monday: 9:00-13:00 and 13:45-17:00

Tuesday: -

Wednesday: 9:00-13:00

Thursday: 9:00-13:00

Friday: 9:00-12:00 **Exam Attention! Exam location is: Edutus University Campus (1114 Budapest, Villányi út 11-13. IIIrd floor)**

The courses will be held in the Falk1 Edutus Ház. (Address: H-1055 Budapest, Falk Miksa u. 1.)

Attendance

Your everyday attendance **is compulsory** due to the intensive courses. In case of absence, you will not be allowed to take the exam held following the completion of the course.

Exam

Each teacher has their own exam method, so pay attention to what the teacher says about their exam on the first day of the course. **Exams will be held on 12th April 2024 Friday at the Edutus University Campus (1114 Budapest, Villányi út 11-13. IIIrd floor.)**

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List of courses:

Lecturer	Title of course	Location
François Cudel Université des Sciences et Technologies de Lille, France and Anne Vanmaercke VIVES Katholieke Hogeschool Zuid-West-Vlaanderen, Belgium	Intercultural Management	Budapest Falk 1. Edutus Ház
Ing. Peter Laco, PhD. Matej Bel University, Banská Bystrica, Slovakia	Business Graphics and WebDesign Fundamentals	Budapest Falk 1. Edutus Ház
Declan Cahill , South East Technological University, Waterford, Ireland	Global EV Market - BYD Drives Chinese Global Strategy	Budapest Falk 1. Edutus Ház
Prof. Dr. Pantelis Kyrmizoglou Alexander Technological Educational Institution of Thessaloniki, Greece	Special Issues on Financial Management. Case Studies	Budapest Falk 1. Edutus Ház
Marc Clerkx Thomas More University College , Belgium	The sense and use of Entrepreneurial Creativity in Business of the future	Budapest Falk 1. Edutus Ház
Dr. Antonio Melo and Susana Garcia Escola Superior de Hotelaria e Turismo do Porto , Portugalia	Sustainability in Hospitality and Tourism Services	Budapest Falk 1. Edutus Ház



Hand-outs of the courses will be given to students on the spot.

The Certificate of the completed course will be hand out to you on the last day of the International Week.

- 5. Computer labs and WIFI system**
If you wish to bring your own notebook or laptop, a **WiFi system** operates in the building.

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8. CULTURAL PROGRAMS

8.1 7 April 2024 Sunday

Welcome dinner and party, registration, and country presentations

Location: Hotel Mercure Ibis Budapest Castle Hill

Address: H-1013 Budapest, Krisztina körút 41-43.

17:00 - Registration

18:00 – Welcome Meeting and country presentations

19:30 - Welcome dinner

Edutus University invites you to have dinner with the fellow international students and teachers. The program is free of any charge.

Attendance is highly recommended and requested from each participating institution.

Requests:

We kindly ask your group to make a maximum of 5 minutes (funny) presentation of your country and school. Power point presentations and/or Prezi posters are welcome. We also ask your group to bring some sweets/chocolates/cookies typical to your county that might be presented and of course tasted by other participants during the welcome dinner 😊

8.2 8 April 2024, Monday

Budapest sightseeing through Budapest Eye

Meeting point at 17.00 Edutus Ház, Falk Miksa utca 1.

Sightseeing starts at 17.30 at the Deák tér – Budapest Eye



8.3 9 April 2024 Tuesday

Excursion to Visegrád by ship combined with a renaissance joust and a royal feast incl. dinner in the Renaissance Restaurant Visegrád
Meeting point at 8:45 – Hotel Mercure Ibis Budapest Castle Hill/Lobby. Ship starts at 9.30

Guests are welcome by fanfare on arrival to the tournament at the port of Visegrád.

An introduction is told to the visitors about the history of the town and the castle, while visiting Solomon's Tower (including exhibition rooms on request).

The roof terrace of the tower provides an excellent view to the Danube bend. Welcome drinks are served here (wine, or cocktail with freshly baked cookies).

The performance takes place on the tournament field located next to the tower. A king and a queen are selected from the guests, they are dressed in robes and crowned by the knights.

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On the call of the king, the knights march in and show their targeting and fighting skills with medieval weapons to the royal couple and their guests. The realistic face-to-face battles recall the courage and spirit of the medieval knights in an exciting way with a bit of humor. The open-air performances feature the royal falconer.

At the end of the show, guests not only have the opportunity to handle some of the weapons (with the help of the knights), but also take part in a medieval team building game. **It is highly recommended to take part at this event for our guest students and staff.**

The tournament is followed by a royal feast in the Renaissance Restaurant (huge size of dinner and drink).



8.4 10 April 2024 Wednesday

Visiting the Parliament – Departure: 13:10 - Edutus Ház, Falk Miksa utca 1.
Visit starts at 13:30 in the House of Parliament



The **Hungarian Parliament Building** is the seat of the [National Assembly of Hungary](#), one of Europe's oldest [legislative](#) buildings. It lies in [Kossuth Lajos Square](#), on the bank of the [Danube](#). It is currently the largest building in Hungary^[2] and still the tallest building in Budapest. Budapest was united from three cities in 1873 and seven years later the Diet resolved to establish a new, representative Parliament Building, expressing the sovereignty of the nation. An international competition was held, and [Imre Steindl](#) emerged as the victor; the plans of two other competitors were later also realized in the form of the [Ethnographic Museum](#) and the Hungarian Ministry of Agriculture, both of which face the Parliament Building. Construction from the winning plan was started in 1885 and the building was inaugurated on the 1000th anniversary of the country in 1896, and completed in 1904.

One of the famous parts of the building is the hexadecagonal (sixteen-sided) central hall, with huge chambers adjoining it: the Lower House and the Upper House. The modern National Assembly is [unicameral](#) and meets in the Lower House, while the Upper House is used as a conference and meeting room.

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The [Holy Crown of Hungary](#), which is also depicted in the [coat of arms of Hungary](#), has been displayed in the central hall since 2000. Further features include the stained glass and glass mosaics by Miksa Róth.



About 100,000 people were involved in construction, during which 40 million bricks half a million [precious stones](#) and 40 kilograms of gold were used. Since World War II the legislature became [unicameral](#) and today the government uses only a small portion of the building. During the [communist regime](#) a [red star](#) perched on the top of the dome, but was removed in 1990.



8.5 11 April 2024 Thursday - Visiting Margit sziget (Margaret Island)
Meeting point at 13.15 Edutus Ház, Falk Miksa u. 1. / Villányi út 11-13.



Margaret Island ([Hungarian](#): Margit-sziget) is a 2.5 km long island, 500 metres wide area in the middle of the [Danube](#) in central [Budapest, Hungary](#). The island is mostly covered by landscape parks, and is a popular recreational area. Its medieval ruins are reminders of its importance in the Middle Ages as a religious centre. The island spans the area between the [Margaret Bridge](#) and the [Árpád](#)

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[Bridge](#). Originally, the island was 102.5 metres above sea level, but now has been built up to 104.85 metres above sea level to control flooding.

In the 14th century the island was called Island of Rabbits, before being named after [Saint Margaret](#) (1242–1270). Margaret was the daughter of King [Béla IV of Hungary](#), and she lived in the Dominican convent on the island.

The [Knights of St. John](#) settled on the island in the 12th century. Among the present historical monuments of the island are the 13th century ruins of a [Franciscan](#) church and a [Dominican](#) church and convent, as well as a [Premonstratensian](#) church from the 12th century. Members of the [Augustinian](#) order also lived on the island.

The island was dominated by nunneries, churches and cloisters until the 16th century. During the [Ottoman](#) wars the monks and nuns fled and the buildings were destroyed. In the 18th century it was chosen to be the resort of [palatines](#). It was declared a public garden in 1908.

Since the 1980s, entry by cars has been limited; only a single bus line and taxis, alongside the service traffic of local stores and restaurants are allowed to enter.

The island houses various sports establishments, like the Palatinus [water park](#) (the largest open-air swimming complex in Budapest), the [Alfréd Hajós](#) sports pool (where the [European Water Polo Championships 1958](#), [2006](#) and [2010](#) took place), a tennis stadium and an athletics centre. The island has a rubber-coated running track measuring 5.35 kilometers (3.33 miles), and is popular among both locals and tourists.

There is a small [Japanese Garden](#) with a mildly thermal fish pond and a tiny zoo featuring a wide range of exotic [waterfowl](#) among other animals. The Music Fountain and the Water Tower are protected [UNESCO](#) sites.

There is also an open-air theatre accommodating an audience of 3500, and several clubs and restaurants. For exploration and pastime, four-person cycle cars or small electric cars can be rented for use on the area of the island.

9. Health insurance

Please do not forget to have **valid health insurance** or a European Health Insurance Card for the duration of your stay in Hungary. You never know when you may need it. Our experiences prove that it is wise to have!

10. Application for International Week and services

Application for the programs is possible till the **given deadline**. You can apply for International Week by filling out the on-line Registration Form:

<https://docs.google.com/forms/d/1TvjHLBPSIj8boxjx4A27ECtKYeut5EZHI49FlnpmjYw/edit>

Please note that the deadline of registration is 31st January, Thursday 2024!

Participation fee for non BIP students is 120,- EUR. The deadline for payment of the participation fee is 28 February 2024.

For BIP participants, both courses and cultural programmes are free of charge, except the optional Visegrad excursion, which costs € 85.

Transferring the participation fee, please “Notice” YOUR NAME + Sending institution.

The price covers **all entrance fees**, allows you to **participate at all cultural programmes**, such as: Welcome Meeting and dinner, *Budapest Castle Area sightseeing programme*, *Visegrád excursion by ship incl. renaissance dinner*, *Visit the Parliament and the Margaret Island Bringóhintó ('bycikle') programme*

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11. Payment and BANK DETAILS for the **PARTICIPATION FEE:**

Bank data:

Name of the Beneficiary:	Edutus Egyetem
Name of the Bank:	MBH Bank Zrt.
IBAN number of the Beneficiary:	HU58 1030 0002 4000 0413 4882 0019
SWIFT code:	MKKB HUHB

Please pay the participation fee of €120,- (or €85,- for the optional Visegrad excursion for BIP students) by bank transfer to Edutus University by 28 February 2024 at the latest.

12. Accommodation, Booking

PLEASE DO NOT FORGET THAT IF YOU WILL STAY IN THE HOTEL FLAMENCO, YOU HAVE TO ARRANGE THE BOOKING AND THE PAYMENT OF THE ACCOMODATION **DIRECTLY TO THE HOTEL** (see the link below)

http://all.accor.com/lien_externe.svlt?goto=spec_rate&ragp=0&showEco=2&ibelle_tarif=1&sub=ISP&nom_ville=B427&jour_arrivee=7&mois_arrivee=4&annee_arrivee=2024&nb_nuit=5&code_chaine=ALL&code_avantage=EDUT1&RA1=EDUT1&sourceid=EDUT1&merchantid=PPC-AccorPL

If further information is required, please contact to Ms. Marta Pongrácz (e-mail pongraz.marta@edutus.hu) or in emergency call + 36 20 384 5414

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