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**1. What is “International Week”?**



International Week (IW) was first held by Edutus College (former College for Modern Business Studies) in 1995.

It is annually held either at the end of March or beginning of April.

**Edutus College**



The goal of International Week:

- to learn about the international aspects of the theories in the chosen field
- to improve foreign language and presentation skills and
- to develop adaptation and problem solving skills in an international environment.

**2. Traveling to Hungary**

**2.1 By air**

If you traveling by air you will arrive at the Liszt Ferenc Airport, Ferihegy. It is located about 24 kilometres south-east of the capital (Budapest). Today all planes arrive to and depart from Liszt Ferenc Airport Ferihegy terminal 2A and 2B.

**2.2 By train**

Budapest can be easily accessed by train from all directions, as it has direct rail links with 16 European capitals. The discounts popular in many European countries (BIJ, ISTC, Inter-Rail) are also available on international lines to Hungary.

You will arrive in Budapest at the Eastern, Western or Southern Railway station (Keleti, Nyugati or Déli Pályaudvar). The railway stations are near the city centre and they are well connected to the public transportation network.

**Tickets and discounts:**

- **BIJ** provides a 30-50% discount for passengers under the age of 26 for a journey between a chosen point of departure and destination.
- The **InterRail pass** does not set an age limit. It entitles the holder of the pass to unlimited travel within the time and area of validity.
- **Euro Domino** is a pass for unlimited travel within the country of choice for 3-8 (not necessarily consecutive) days within a month. It also entitles the holder to purchase a return ticket to another country at half price. The following sites can help you arrange your train trip to Hungary:
  - [www.mav-start.hu](http://www.mav-start.hu)
  - [www.eurail.com](http://www.eurail.com)
  - [www.raileurope.com](http://www.raileurope.com)

**Deadline of registration: 28<sup>th</sup> February 2017**

### 2.3 By coach

The Hungarian coach company, Volánbusz Rt. is a member of Eurolines ([www.eurolines.com](http://www.eurolines.com)) and has scheduled buses to 15 countries (Austria, Belgium, the Czech Republic, France, Germany, Great Britain, Italy, the Netherlands, Poland, Romania, Slovakia, Sweden, Switzerland and to the former Yugoslavian countries).

The company also sells tickets of its partner companies in 8 other countries (Bulgaria, Denmark, Greece, Norway, Spain, Croatia, Lithuania and Portugal).

### 2.4 By car

If you wish to travel by car, you should remember that car registration and insurance papers need to be with the driver at all times. A valid driving license, vehicle license/registration and a country-sign on the vehicle are required to enter the country by car.

#### Good to know:

Motorists in Hungary drive on the right and overtake on the left.

Dimmed headlights must be turned on outside populated areas even during daytime.

Wearing a seatbelt is compulsory.

Hand-held mobile phones are not allowed to be used by drivers.

Driving under the influence of alcohol or drugs is strictly forbidden. The legal blood alcohol level for drivers is 0.0%!

Breaking the highway-code can result in severe fines or even prosecution.

The speed-limit is 50 km/h in residential areas, 90 km/h on roads outside populated areas, 110 km/h on highways, and 130 km/h on motorways.

The condition of roads varies greatly and there are always some roads under construction. You should be prepared for traffic jams and diversions.

When your car breaks down, the "The Yellow Angels" service will provide basic repairs on the spot free of charge if you are a member of any affiliate of the Hungarian Automobile Club. Road Emergency - "The Yellow Angels" (toll number): 188

Route planners: [www.maps.google.com](http://www.maps.google.com)

### 3. From the airport to downtown Budapest



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### 3.1 Taxi and Airport Minibus Service

An easy way to reach downtown from the **Liszt Ferenc Airport (Ferihegy)** is to take the yellow Taxi service (see above). This is the **cheapest and quickest** way to get to the city centre.



Alternatively, on arrival you can take the Budapest Airport's frequent minibus service ([www.minibud.hu](http://www.minibud.hu), tel: +36 1 550 0000) which is a cheap and reliable way to reach any address in the downtown area. For a small surcharge, they'll even take you to districts further afield so long as the address is within city limits. Single or return tickets are purchased from the company's passenger service desks located in both terminals.

Returning to the airport is easy as well - simply call the number given above (at least 24 hours before you intend to travel) and they'll pick you up from your hotel. The shuttle, which operates from 6am-10pm daily, with each transit vehicle seating between 8-11 people.

During peak periods the company may also use larger 16-seater Mercedes (or equivalent) vehicles. The only disadvantage to the service is that, as visitors will almost certainly share a minibus with other passengers, it will stop at several locations i.e. other hotels/pensions before arriving at your chosen destination.

### 3.2 By public transport to the center of Budapest

Public Transportation Means (bus, metro, tram) can be used for a fare: while the one-way ticket costs HUF 350 (1, 20 EUR), the 7-day ticket is much more advantageous. Therefore **you are strongly recommended to buy a Budapest 7-day travel card**, which costs 4950 HUF (cca 16 EUR) for one week.

For more information <http://www.bkk.hu/en/budapest-7-day-travel-card/>

#### 3.2.1 From the Airport to "Kőbánya-Kispest" metro station:

**Bus 200E:** Passengers are taken by a direct bus service from Terminal 2, with the **Bus 200E** to Kőbánya-Kispest metro station 'blue' (3) Metro line

#### 3.2.2 From "Kőbánya-Kispest" take the 'blue' ("M3") Metro line to the station "Deák tér"

#### 3.2.3. At "Deák tér" transfer to the 'red' ("M2") Metro line, direction Déli Pályaudvar (South Railwaystation) and go till the terminal (Déli Pályaudvar)

From here it takes 2-3 minutes to reach the **Hotel Mercure Budapest Buda** on foot (Address: H- 1013 Budapest, Krisztina körút 41-43. Tel: + 36 1 488 8178)

Edutus students will meet the guests at the airport on arrival and guide them to the accommodation, if requested. In this case please keep us informed on your exact arrival time and other important flight information (terminal, airline, flight number).

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Metro system of Budapest



<http://www.bkk.hu/en/maps/>

4. Accommodation in Budapest

Hotel Mercure Budapest Buda \*\*\*\* H-1013 Budapest, Krisztina körút 41-43.

<http://www.accorhotels.com/gb/hotel-1688-mercure-budapest-buda/index.shtml>



A limited number of **standard rooms** are available for the participants during International Week. Each standard room comes with **two beds**. Each room has a bathroom and a shower. Basic facilities in every room include TV, central radio system, phone, minibar, ADSL internet connection. In the most rooms air conditioning is also available. A fitness room can also be found in the hotel, along with public internet access in the reception (wireless and cable) area. Bedclothes, bed linens and towels are included.

Room service, laundry service, the use of a safe, currency exchange, souvenir shop, internet access, cash dispenser (ATM), travel agency, and

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instant photography are all available in the hotel. The reception is ready to accept any kind of credit cards with the exception of diner cards. Under the hotel, a car **garage is available** for the guests.

**Standard room price is: € 26/person/night \***

\* Price is valid only in case of **shared room**. If you book a **single standard room**, it costs € 47/night.

Participants should pay their accommodation costs **directly to the hotel** indicating "EDUTUS – Intern. Week " in order to have the rate agreed.

Buffet breakfast is included at the restaurant of the hotel.

**Rooms are available for approximately 50 students. We suggest you to reserve your accommodation as soon as possible!**

If you prefer to stay in the Hotel Mercure Budapest Buda, please apply well in advance! Payment can be made either by transfer **through your host university or at the hotel** (see the separate **Room Reservation Form**)

## 5. Meals

5.1. Breakfast: In case you are staying at the Mercure Budapest Buda Hotel, buffet breakfast is included in the price of your accommodation fees. If you choose other accommodation you can find many coffee houses or fast food restaurants where you can have an inexpensive breakfast in Budapest.

5.2 Lunch is up to the individual. After courses – if you'd like, you can buy lunch at many different restaurants or cafeterias within the city.

### Prices:

- Soup 500 - 800 HUF (app. 1,8–2,3 EUR)
- Main course 700 - 1500 HUF (app. 2,2–5,0 EUR)
- Dessert 350 – 650 HUF (app. 1,2–2,1EUR)

## 6. Courses, attendance and exams

Please select two courses (1<sup>st</sup> and 2<sup>nd</sup> course) in advance and indicate them on your on-line registration form. In case the first selected course is full, you will be placed in the course you indicated as your second choice.

Courses will be held on:

Monday: 9:00-12:30 and 13:30-16:30

Tuesday: -

Wednesday: 9:00-12:15

Thursday: 9:00-12:30

Friday: 9:00-12:30 Exam

All courses will be held in Falk1 Edutus Ház. (Address: H-1055 Budapest, Falk Miksa u. 1.).

<http://www.falk1.hu/cikk/galeria/>

### Attendance

Your everyday attendance **is compulsory** due to the intensive courses. In case of absence, you will not be allowed to take the exam held following the completion of the courses.

### Exam

Every lecturer has his/her own way of testing therefore listen carefully what he/she says about it on the first day of the week. **Exams are held on 31<sup>st</sup> March 2017 Friday.**

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**List of courses:**

Lecturer	Title of course	Location
<b>Francois Cudel</b> Université des Sciences et Technologies de Lille, France and <b>Anne Vanmaercke</b> VIVES Katholieke Hogeschool Zuid-West-Vlaanderen, Belgium	Intercultural Management	Budapest Falk 1. Edutus Ház
<b>Ing. Peter Laco, PhD.</b> Matej Bel University, Banská Bystrica, Slovakia	WebDesign of E-government Websites	Budapest Falk 1. Edutus Ház
<b>Dr. Pantelis Kyrmizoglou</b> Alexander Technological Educational Institution of Thessaloniki, Greece	The business environment in South-eastern Europe and forms of financing	Budapest Falk 1. Edutus Ház
<b>Marc Clerkx</b> Flanders DC, Belgium	The sense and use of Entrepreneurial Creativity in Business of the future	Budapest Falk 1. Edutus Ház
<b>N.Yeşim Arici</b> University of Mersin, Turkey	Communication, Business, Internationalization – Culture and Intercultural Competences (with special emphasise on experience economy/tourism)	Budapest Falk 1. Edutus Ház
<b>Mahdokht Sedaghat and Barbara Balazs</b> International Business Academy, Kolding, Denmark	Contemporary Business Innovation and Strategy	Budapest Falk 1. Edutus Ház



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Hand-outs of the courses will be given to students on the spot.

**The Certificate of the completed course will be hand out to you on the last day of the International Week.**

7. **Computer labs and WIFI system**  
If you wish to bring your own notebook or laptop, a **WiFi system** operates in the building.
8. **Cultural programs for the afternoons**
  - 8.1 . **Welcome dinner and party, registration, and country presentations**

**Date: 26 March 2017, Sunday 18:00**

**Location: Hotel Mercure Budapest Buda (address: H-1013 Budapest, Krisztina körút 41-43.)**

**Deadline of registration: 28<sup>th</sup> February 2017**

- 17:15 Registration process
- 18.00 **Welcome Meeting** and country presentations
- Edutus College invites you to have dinner with the fellow international students and teachers. **The program is free of any charge. Attendance is compulsory for each participating institution!**

**Requests:**

- **We kindly ask your group to make a maximum of 5 minutes (funny) presentation of your country and school. Power point presentations and/or Prezi posters are welcome.** We also ask your group **to bring some sweets/chocolates/cookies typical to your county** that might be presented and of course tasted by other participants ☺

**8.2 Sightseeing to the Castle Area in Buda – 27 March 2017, Monday**

**Departure at 16:45 from Edutus Ház, Falk Miksa u. 1.** by public transport and funiculare to the Castle, guided by Edutus students  
Ended at cca. 19:00

**8.3 Excursion to Visegrád combined with a renaissance joust and a royal feast – 28 March 2017 Tuesday**

**Meeting point at 9:00 – Hotel Mercure Budapest Buda/Lobby**

Departure at 9:05 from the Mercure Budapest Buda Hotel by public transport to the Batthiány tér. The ship starts at 9:45 from the Batthiány tér ship station to Visegrád where the group takes part at a knight tournament and a team building game.



Guests are welcome by fanfare on arrival to the tournament at the port of Visegrád.

An introduction is told to the visitors about the history of the town and the castle, while visiting Solomon's Tower (including exhibition rooms on request).

The roof terrace of the tower provides an excellent view to the Danube bend. Welcome drinks are served here (wine, or cocktail with freshly baked cookies).

The performance takes place on the tournament field located next to the tower. A king and a queen are selected from the guests, they are dressed in robes and crowned by the knights.

On the call of the king, the knights march in and show their targeting and fighting skills with medieval weapons to the royal couple and their guests. The realistic face-to-face battles recall the courage and spirit of the medieval knights in an exciting way with a bit of humor. The open-air performances feature the royal falconer.

At the end of the show, guests not only have the opportunity to handle some of the weapons (with the help of the knights), but also take part in a medieval team building game. **It is highly recommended to take part at this event for our guest students and staff.**

The tournament is followed by a royal feast in the Renaissance Restaurant (huge size of dinner and drink).

**You can apply for the excursion on the Registration Form.**

**Deadline of registration: 28<sup>th</sup> February 2017**

**8.4 Visiting the Parliament – 29 March 2017 Wednesday**  
**Departure: 12:30 - Edutus Ház, Falk Miksa utca 1.**


The **Hungarian Parliament Building** is the seat of the [National Assembly of Hungary](#), one of Europe's oldest [legislative](#) buildings. It lies in [Kossuth Lajos Square](#), on the bank of the [Danube](#). It is currently the largest building in Hungary<sup>[2]</sup> and still the tallest building in Budapest. Budapest was united from three cities in 1873 and seven years later the Diet resolved to establish a new, representative Parliament Building, expressing the sovereignty of the nation. An international competition was held, and [Imre Steindl](#) emerged as the victor; the plans of two other competitors were later also realized in the form of the [Ethnographic Museum](#) and the Hungarian Ministry of Agriculture, both of which face the Parliament Building. Construction from the winning plan was started in 1885 and the building was inaugurated on the 1000<sup>th</sup> anniversary of the country in 1896, and completed in 1904.

One of the famous parts of the building is the hexadecagonal (sixteen-sided) central hall, with huge chambers adjoining it: the Lower House and the Upper House. The modern National Assembly is [unicameral](#) and meets in the Lower House, while the Upper House is used as a

conference and meeting room. The [Holy Crown of Hungary](#), which is also depicted in the [coat of arms of Hungary](#), has been displayed in the central hall since 2000. Further features include the stained glass and glass mosaics by Miksa Róth.



About 100,000 people were involved in construction, during which 40 million bricks half a million [precious stones](#) and 40 kilograms of gold were used. Since World War II the legislature became [unicameral](#) and today the government uses only a small portion of the building. During the [communist regime](#) a [red star](#) perched on the top of the dome, but was removed in 1990.


**Deadline of registration: 28<sup>th</sup> February 2017**

**8.5 Visiting the Széchenyi Thermal Spa – 30 March 2017 Thursday.  
Departure: 14:30 – Hotel Mercure Budapest Buda/Lobby**

Hungary is famous of medicinal and thermal waters. These waters have been sought since the ancient Roman times. The first baths were built by the Romans in the early Christian times when the land of Hungary today was part of the Roman Empire as Pannonia Provincia.

Budapest is the only metropolis and capital city in the world with more than 100 thermal springs and wells across its territory which feed some 50 baths. We invite you to come with us to the Spa (called Széchenyi Bath) in Budapest. Széchenyi Bath is one of Europe's greatest Spa complexes. The neo-baroque baths were built in 1913. Its thermal springs were discovered in 1879 and are the deepest and warmest thermal wells in Budapest.

Széchenyi Bath is a vast complex of indoor and outdoor pools, the premier medicinal bath of Pest, situated in the middle of the City Park.

The spacious and sunny pool halls bear a touch of the Roman fondness for Spas, and the tub bath reflects the signs of the Greek and Scandinavian bath cultures. These are shown in the saunas, baths and steam rooms available within the different compartments of the complex.

Have a look at it at: <http://www.youtube.com/watch?v=yVCTEr-WiRc>

- a.) **Thermal baths in Széchenyi Spa, No. of pools: 12**  
Joint thermal baths, with lockers or cubicles, No. of pools: 8;  
Water temperature: 20-38 °C;  
Water temperature: 30-36 °C
- b.) **Swimming pool, No. of pools: 3**  
Thermal sitting pool: Water temperature: 38 °C  
Swimming pool Water temperature: 26 °C Surface: 910 m2

**\* You can apply for the programme on the Registration Form.**

- 9. **Health insurance**  
Please do not forget to have **valid health insurance** or a European Health Insurance Card for the duration of your stay in Hungary. You never know when you may need it. Our experiences prove that it is wise to have!

**10. Application for International Week and services**

**Application for the programs is possible till the given deadline**

You can apply for International Week by filling out the on-line Registration Form:

[https://docs.google.com/forms/d/1\\_wAX5u3HzhG3-laiGd7QwZBC\\_9zwFeO5Vh\\_k14IszVY/edit#](https://docs.google.com/forms/d/1_wAX5u3HzhG3-laiGd7QwZBC_9zwFeO5Vh_k14IszVY/edit#)

**Please note that the deadline of registration is 28<sup>th</sup> February 2017!**

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## 11. Payment and BANK DETAILS

**Participation fee is 105,- EUR/person.**

The price covers **all entrance fees**, allows you to **participate at all cultural programmes**, such as: Welcome Meeting, Budapest sightseeing, Visegrád excursion incl. renaissance dinner, visit of the Houses of Parliament and the Széchenyi Spa programme.

Please note that you have to make **TWO SEPARATE payments**;

1. One for the cultural programmes for the Edutus College **and**
2. One **DIRECTLY to the Hotel Mercure Budapest Buda** for your accommodation (**see the attached Room Reservation Form**)

Name of the Beneficiary:	Edutus Főiskola
Name of the Bank:	MKB Bank Zrt.
SWIFT code:	MKKB HUHB
IBAN number of the Beneficiary:	HU58 1030 0002 4000 0413 4882 0019

“Notice” YOUR NAME + Sending institution

We request you to do the payment by bank transfer **till 15<sup>th</sup> March 2017 at the latest.**

If further information is required, please contact to Ms. Marta Pongrácz  
(e-mail [pongraz.marta@edutus.hu](mailto:pongraz.marta@edutus.hu)) or in emergency call + 36 20 3961 333)

**Deadline of registration: 28<sup>th</sup> February 2017**